

ANDREW CARNEGIE FREE LIBRARY & MUSIC HALL CAMPAIGN NEWSLETTER



A National Historic Landmark

FALL/WINTER 2011

The Andrew Carnegie Free Library & Music Hall Campaign

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Chair

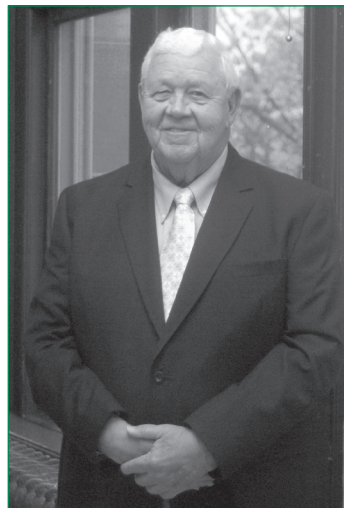
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Chartiers Valley Partnership: A Job Well Done



Bill Manby

Bill Manby, a Carnegie native and Carnegie High School Class of 1951 graduate, had been hearing many distressing things about the beloved library he'd grown up with. In the late 1990s, he paid a visit to the Library & Music Hall, with CHS classmate Bill English as well as good friends Charlie Goetz and Ted Frantz. Dismayed by the vulnerable state of the ACFL&MH's beautiful old building, the group agreed that rescuing the building was a compelling cause to take on. A partnership was born: the Chartiers Valley Partnership (CVP).

The CVP incorporated as a 501(c) 3 in 1998 with the mission to raise funds to restore, renovate and revitalize the ACFL&MH facility. Manby and Goetz co-chaired the campaign, and English and Frantz lent their expertise as architect and president of a major construction company respectively. Prominent Carnegie physician Mike Kutsenkow came on board at the outset to get the Partnership off the ground.

It wasn't easy. The Library & Music Hall suffered from decades of deeply entrenched poverty. Many people in the community believed the neglected 35,000 sq. ft. facility should simply be torn down. But saving the ACFL&MH was a *community* effort from the outset. The CVP initially included representatives from the Borough; the Historical Society; the Carnegie Area Revitalization Board; the Carnegie Arts Council; the Carnegie Community Development Corporation; the Chartiers Valley Industrial and Commercial Development Authority and, of course, from the Library.

See Job Well Done, page 3

Forbes Moves on, New Team in Place

Maggie Forbes has stepped down after eight years of service with the Chartiers Valley Partnership and the Andrew Carnegie Free Library & Music Hall.

Forbes joined the effort to restore the Library & Music Hall in 2003 as Campaign Manager working with A.L. Brouman Associates, Inc., a firm hired by the Chartiers Valley Partnership to manage the capital campaign. Forbes became Executive Director in 2005, while continuing her role in the campaign.

The capital campaign was initiated and run by the Chartiers Valley Partnership (CVP), a separate 501 (c) 3, led by Carnegie High School alumni and other community leaders committed to the Library & Music Hall (see below). The CVP will dissolve at the end of 2011, handing over full responsibility for completing the capital campaign to the Library & Music Hall Board of Trustees.

See Forbes, page 9

According to Forbes this passing of the baton of leadership is a real measure of how far the Library & Music Hall has come since launching the capital campaign. "The ACFL&MH is more than ready to stand on its own." She also viewed this organizational milestone as a sign that it was time for her to move on.

Negri Delivers a Home Run



See page 6 for details

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Monday
2 p.m.—8 p.m.
Tues., Wed., Thurs.
11 a.m.—8 p.m.
Friday
11 a.m.—5 p.m.
Saturday
10 a.m.—5 p.m.
Sunday Closed

SUMMER HOURS

(Memorial Day to Labor Day)

Monday
2 p.m.—8 p.m.
Tues., Wed., Thurs.
11 a.m.—8 p.m.
Friday
11 a.m.—5 p.m.
Saturday
11 a.m.—3 p.m.
Sunday Closed

Contacts

Phone:
412-276-3456

ACFL&MH Staff

Executive Director & Library Director
Diane Klinefelter, x5

Development Director
Lois Wholey, x6

Assistant Library Director
Erin Tipping, x8

Event Coordinator
Lynne Cochran, x.7

ACFL&MH Website
www.carnegiecarnegie.org

The official registration and financial information of the Chartiers Valley Partnership may be obtained from the PA Department of State by calling toll-free within PA 1-800-732-0999. Registration does not imply endorsement.

A Message to Library & Music Hall Supporters

Dear Friends,

Eight years ago in this newsletter the Chartiers Valley Partnership announced the *formal* start of its ambitious campaign to restore the Andrew Carnegie Free Library & Music Hall's beautiful historic facility.

We write this letter urging you to continue your generosity—generosity that has been the cornerstone of the capital campaign's success to date. With support from foundations, businesses, federal, state, county and local government—and from you, the Library & Music Hall's ever-growing community of supporters—we have raised \$7,530,569!

Critical work remains to complete the restoration of the Library & Music Hall. There have been no interior improvements to the Library itself; the Music Hall is in critical need of plaster restoration and finish work; air conditioning must be extended to the full facility, code upgrades remain and improvements to parking, landscaping and exterior lighting are highly anticipated.

But as this issue of the newsletter chronicles, the CVP has reached the end of its incredible journey. It's been the most rewarding journey, though, sadly one that comes to its end without cherished Partnership members Bill English, Charlie Goetz and "Dr. Mike" Kutsenkow.

The Chartiers Valley Partnership passes the baton for completing the capital campaign to the ACFL&MH Board of Trustees. We do so with complete confidence—in their leadership and commitment—and in your continued support.

Our hearts are full. Thank you.

Bill Manby

President, Chartiers Valley Partnership/Campaign Chair

Maggie Forbes

Executive Director/Campaign Manager

Lois Wholey Joins Staff As Director of Development

Drawn to Andrew Carnegie Free Library & Music Hall's unwavering commitment to excellence, Ms. Wholey is looking forward to working with her talented colleagues and building relationships with ACFL&MH's long-standing friends. She holds a Bachelor of Arts degree from Northwestern University and a Juris Doctorate from Duquesne University School of Law. Ms. Wholey currently sits on the boards of Magee Womens Research Institute, and The Bridge Fund of New York, Inc. where she served as Development Director.

"When I was in high school I worked as a page at our local library," Ms. Wholey recalls. "I saw first hand the academic fruits harvested from reading. ACFL&MH builds solid foundations with stellar literacy programs for children. I am happy to see the ACFL&MH prioritizes innovation, such as Comcast's Math4U, and excels in these invaluable services to its community."

Ms. Wholey marvels at the breadth of ACFL&MH's Kathleen Bowman Civil War collection and The Espy Post, and notes their significance as a research source to historians, genealogists, curators, and students of this important part of our history. "With the Holidays approaching, for those of us with loved ones who have 'everything', consider contributing in their honor to the conservation of the print, Custer's Last Fight, in ACFL&MH's important Civil War collection," Ms. Wholey says with a smile. She hopes everyone will stop in and say hello as she welcomes all ideas.



Chartiers Valley Partnership: *A Job Well Done*

Job Well Done, from page 1

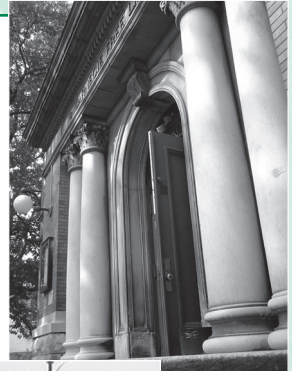
The CVP worked diligently to “level the playing field.” Trust between the CVP and the beleaguered ACFL&MH was forged. The ACFL&MH’s policy of life trustees (anathema to fundraising efforts) was changed to one of term limits, and the Borough was persuaded to support the Library with annual grants.

Initial appeals to Carnegie High School and St. Luke’s alumni raised \$40,000 and the Carnegie residents responded generously as well. Careful planning has been a hallmark of the CVP’s success. The Partnership commissioned a community impact study; an architectural master plan and a fundraising feasibility study. The CVP was ready to begin its capital campaign.

2003: THE CAPITAL CAMPAIGN IS LAUNCHED

The capital campaign was officially launched in November 2003 with the announcement of a \$500,000 challenge grant from an anonymous donor. The terms: the CVP must raise a dollar for dollar match in 10 months—from the community—no foundations, no Pittsburgh Corporations, no government funding. If the community didn’t support its library, why should anyone else?

Carnegie (including people from around the country with ties to the Borough) responded generously. Bolstered with leadership gifts from John Leone and Bill Pysh, two other CHS class of 1951 alumni, the campaign hit the boards running. With two weeks left before the September 30 deadline, the campaign was \$45,000 short of its goal. Then on September 17, 2004, disaster struck. Flooding caused by Hurricane Ivan ravaged Carnegie. In the face of an unequivocal tragedy, the community rallied and contributed an astonishing \$60,000 to meet and exceed the goal. The community’s generosity has taken on legendary stature. It is the cornerstone of the campaign’s success to date, a campaign that has not faltered.



2004: THE RESTORATION BEGINS

The Partnership assembled a design team including The Design Alliance Architects, Landau Building Company, ACFL&MH trustee Betsy Martin, and Maggie Forbes. The first priority was making the then 103-year-old building accessible, removing asbestos and replacing the woefully inadequate and malfunctioning plumbing system. The old toilets had signs directing users on “how to flush!” The dreary second floor Lecture Hall was converted into the lovely Reception Hall, graced with heavily embossed, opaline glass pendant lights that Landau Project Superintendent Wayne Rabbitt found buried under rubble in the basement.



2005-2007: WEATHERPROOFING

For decades water penetrated the ACFL&MH building virtually unchecked. The effect of egregious water damage was evident throughout the building and—more insidiously—in places it could not be seen. Below and above grade weatherproofing was the most essential and ambitious phase of the restoration. Trenches were dug around the building to seal the foundation and install French drains. Scaffolding went up for repairing the roof, cornices, gutters, terracotta; mortar work; installing thermal double paned windows, etc. Weatherproofing included cleaning the grim, soot-stained brick and painting the wood trim. Architects took a core sample of the original paint and discovered it was a lovely terracotta color that matched the brick.



Chartiers Valley Partnership:

A Job Well Done

2008: THE SECOND CHALLENGE

In late 2007, the campaign received its second challenge grant from the same anonymous donor. This time foundation and corporate money would be counted along with community support (though government funding was still barred). However, the stakes were raised: the CVP needed to raise \$1 million by December 2008 in order to secure its second \$500,000 challenge grant.

This challenge was even more bracing in light of the financial crisis that held the country in its grip. In October 2008, the Partnership was \$400,000 short of its goal. In December 2008, CVP had raised \$1,014,060! When the final accounting was done, \$325,000 came from foundations. The balance came from small businesses, two very successful benefits held late in the year, and—once again and overwhelmingly—from the community!

INTERIOR RENOVATIONS UNDERWAY

The first serious interior restoration began with the Music Hall's erstwhile dark and dreary lobby. New glass panels in the exterior doors now usher audiences into a light-filled space showcasing beautifully restored egg and dart molding and dentil plaster work. A box office and concession room obviated the need for the old folding tables that cluttered the lobby. And for performers the most exciting improvement was the transformation of a cramped, oppressive changing room (singular) into spacious and gracious women's and men's dressing rooms, each equipped with a restroom and shower.

2009: NEW SEATS IN THE MUSIC HALL

No sooner did the final curtain go down on Stage 62's production of "Little Shop of Horrors" than Landau began work on the most anticipated upgrade to date: comfortable seating in the Music Hall. The rippling blue carpet and the hazardous "step up" for each row—the old chairs were not built to accommodate the Hall's raked floor—were removed and the floor was reinforced. New seats designed to reflect the Music Hall's historic character while offering great comfort and great sightlines made their debut at the CVP's annual benefit: Daphne Alderson's "All Judy, All Heart" concert. Once again, the community came through to make the new seats possible. Standing on stage looking out at the seats, hundreds of brass plaques signal families', businesses' and community groups' support of the Library & Music Hall. (There are still a limited number of seats remaining just waiting for your family's plaque!)

Remembering with Love
Walter F. Korpiel
Devoted Husband, Father



2010: AN AMERICAN TREASURE RESTORED

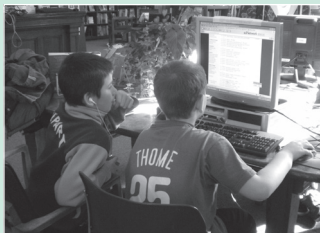
On February 12, 2010, the 201st anniversary of Abraham Lincoln's birth, the Library & Music Hall celebrated the re-opening of the Captain Thomas Espy Post No. 153 of the Grand Army of the Republic. Dick Thornburgh, former Governor of Pennsylvania and Rosslyn Farms native, presided over the opening. The rare Civil War room has been documented by scholars as the most intact GAR Post in the county; once there were 7,000 from Portland, ME to Portland, OR. Visitors have been flocking from throughout the region and across the country. The restored Espy Post is nothing short of the ACFL&MH's gift back to America.



2011: SUMMER COMFORT AND THE STUDIO

June 21 marked the first day of summer and the first time in 110 years that the Library was air conditioned. Summer's punishing temperatures and humidity no longer plague Library patrons, staff and the collection itself. It's hard to measure whether patrons or staff are more appreciative of the improvement.

Joe Negri's memorable October 1 benefit performance was followed by a party that continued to delight the audience. The party took place on all three floors of the ACFL&MH, with the old water-logged gymnasium making a dazzling debut as the new Studio. The ACFL&MH now has nearly 3,000 sq. ft. of bright, versatile programming space that will be busy from morning to night with school programming, rehearsals, elegant parties and more.



In the eight years since the official launch of its capital campaign, the Chartiers Valley Partnership has raised more than \$7.5 million, money that ensures the Library & Music Hall's second century of service as the vibrant and valued "beacon on the hill" not only for Carnegie, but increasingly as a regional and national attraction. The CVP has taken stock, and decided its job is done. It will formally dissolve at the end of 2011, turning over the responsibility for completing the ACFL&MH's restoration to the Andrew Carnegie Free Library & Music Hall's Board of Trustees.

According to Bill Manby it was a labor of love, one that was not without heartbreak. The CVP lost beloved and invaluable members Mike Kutsenkow, Charlie Goetz, and then Bill English in the last year and a half. The campaign has about \$4 million yet to raise to add air conditioning to the entire building, complete Studio improvements, full interior restoration of the Library and Music Hall, life safety upgrades, improve parking, landscaping and exterior lighting.

Voicing his continued commitment to his boyhood Library, Manby promises, "And we will get it!"

Don't Miss the ACFL&MH's Annual Civil War Living History Event! Saturday, April 28, 2012

Last year more than 1,000 people attended the ACFL&MH's Civil War Living History program! Calls are already coming in asking if the Library & Music Hall will do it again.

Of course! Details are being worked out for this multi-faceted program. However, like last year, programming will take place at both the Library & Music Hall and at Carnegie Park, with shuttle buses (note the plural) taking visitors back and forth.

Put April 28 on your calendar, and stay tuned to www.carnegiecarnegie.org for program details.

The ACFL&MH's Civil War Living History program is made possible through the generous support of the Massey Charitable Trust.





joe negri delivers a home run

“Pittsburgh icon,” “legendary jazz guitarist”...accolades come easily when describing Joe Negri. But at the Chartiers Valley Partnership’s final benefit, *BNY Mellon Jazz Presents: A Gala Tribute to Joe Negri*, “the Handyman” lived up to expectations and then some!

Negri and the luminous line-up of jazz artists who came in his honor drew an audience of more than 350 people to the Music Hall on October 1. Unseasonably cold and rainy weather proved no deterrent to the event that raised more than \$61,000.

Joe and his trio—Max Leake on piano, Tom Wendt on drums and Tony DiPaolis on bass—were joined by guest artists Roger Humphries on drums, Sean Jones on trumpet and Mike Tomaro on sax. There was palpable sense of disappointment when Negri announced that scheduled vocalist Maureen Budway was ill. Then stand-in Michele Bensen took the stage and captivated the audience with her renditions of Leo Robbins’ “Easy Living” and Billy Strayhorn’s “Lush Life.” Lush indeed!

In the predominantly Pittsburgh program that was pulled together by Negri, it was one show stopper after another. Humphries’ tour de force drum solo dazzled the audience. Sean Jones’ horn turns went from tender sweet (in a duo with Joe on Fred Rogers’ “It’s You I Like,”) to soaring pyrotechnic heights that showed why so much buzz surrounds this master of the trumpet.

Bob Studebaker, from Essential Public Radio 90.5 FM and a very recognizable voice of jazz in Pittsburgh, served as emcee. At the end the 90+ minute performance, Studebaker called ACFL&MH Executive Director Maggie Forbes back on stage for a special farewell gift from Joe. “Maggie’s Blues,” a jazz riff on the old Irish ballad, “When You and I Were Young, Maggie” brought the audience to its feet and left Forbes weak in the knees.

And then the party began! Benefits at the Carnegie Carnegie are earning a regional reputation for great entertainment followed by fabulous food (provided by Michael Lench catering) in the ACFL&MH’s lovely historic facility. Who wouldn’t get a forbidden fruits *frisson* when “bellying up to the circ desk” that offered enticing food, drink and decor in lieu of quotidian Library services? And the debut of the new Studio showcased the old basement gym transformed into “urban hipster” club space. A jam session by Carnegie’s own Haywood and Friends, magical mood lighting from MediaQuest and atmosphere by Distinctively Different Décor left attendees astonished by the ACFL&MH’s latest restoration.

On behalf the Chartiers Valley Partnership and the Library & Music Hall thanks to everyone who made the Gala Tribute to Joe Negri a night to remember (see pages 7 and 8)! Please visit the Photo Gallery on www.carnegiecarnegie.org to see a slide show of the performance and after party with music performed by the Joe Negri Quartet and recorded at the benefit performance.

a gala tribute to Joe Negri



Heartfelt thanks to all those who supported the the Gala Tribute to Joe Negri — a night to remember!

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Negri Supporters continued on page 8

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And the debut of the new Studio showcased the old basement gym transformed into "urban hipster" club space. A jam session by Carnegie's own Haywood and Friends, magical mood lighting from MediaQuest and atmosphere by Distinctively Different Décor left attendees astonished by the ACFL&MH's latest restoration.



Maggie Forbes, for once, speechless.

"It's been the most rewarding experience, personally as well as professionally," said Forbes. "This historic facility stands strong and beautiful again. Just as importantly, programming and services are vibrant and valued. We've been talking about positioning the Carnegie Carnegie as 'the beacon on the hill' since the

first proposal I wrote...it has come to pass."

Bill Manby, President of the Chartiers Valley Partnership and Chair of the campaign said, "Maggie was the perfect person to be at the helm all these years. She brought heart, soul and know-how to the table. We've been on a remarkable journey together."

"We've gone from rundown to remarkable," reflected Forbes. Surprisingly, of all the improvements, nothing made her prouder than turning on the air conditioning last June. Patrons, staff and collection truly suffered from punishing heat and humidity. "Now the Library is a summertime safe haven!"

ACFL&MH President Chris Brussalis said, "Maggie has played an extraordinary role in the transformation of the Library & Music Hall. She has so much to be proud of; we have so much to be grateful for. She will be missed, but we wish her all the best."

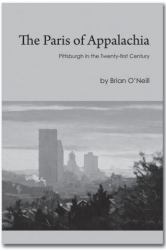
Brussalis points out that the campaign is not complete, but that the "heavy lifting" is done, and looks forward to finishing the campaign brought to this point by the Chartiers Valley Partnership. "It will be hard work, but with the continued support of our community, we will finish the building, and concentrate on mission and services," said Brussalis.

Brussalis is proud to announce that the new team is in place to take the Library & Music Hall to the next level. Library Director Diane Klinefelter has assumed the additional duties of Executive Director. "I'm feeling proud and excited—leavened with a little bit of terror," laughs Klinefelter. "Maggie's are big shoes to fill. But I'm looking forward to working with the board and staff to provide always improving Library & Music Hall services."

Indeed several members of the staff will be taking on additional duties, and Lois Wholey joined the staff as Director of Development at the beginning of October (see story p. 3).

"The best is yet to come," promises Forbes. "The Library & Music Hall is in terrific hands."

The vintage film concludes with 89-year-old Civil War veteran and one of the last surviving members of the Espy Post, Thomas E. Morgan, cutting the ribbon to open the bridge.



The film will be a prelude to the afternoon's featured speaker.

Pittsburgh Post-Gazette columnist and author Brian O'Neill will segue from the movie to a talk

based on his book *The Paris of Appalachia: Pittsburgh in the Twenty-first Century*. Municipal boundaries notwithstanding, the thriving Carnegie of the early to mid-20th century might be described as a quintessential Pittsburgh neighborhood. O'Neill will autograph books following his presentation.

Ongoing tours of its rare Civil War room are the special draw on November 26, especially for those only in town for the holiday. However, "Right in Our Own Back Yards" also includes tours of the Music Hall, its back stage and dressing room areas, and the brand new Studio. Though still a work in progress, the ACFL&MH's old water-damaged basement has been converted into nearly 3,000 sq. ft. of expansive, multi-purpose programming space. With its high ceilings, exposed brick and stone walls and overhead ductwork, the Studio has an "urban hipster" aura. Versatility is its salient feature. The Studio made its debut at the Joe Negri benefit conveying an elegant, night club ambience at the party following the concert. A few days later, the space was stripped down for a Stage 62 rehearsal of *Hello Dolly*.

"Right in our Own Back Yards" is free and open to the public. Light refreshments and "Carnegie Carnegie" memorabilia (excellent for holiday gift giving) will be on sale in the second floor Reception Hall.

A Face of the Library & Music Hall: A Star in the Making



J'Quay Gibbs has been an ACFL&MH regular since he was in the 4th grade. That is when the now 9th grader at Carlynton High, who lives close by, started coming to the Library on his own.

J'Quay learned at an early age that libraries are about much more than books—"though I like them, too." Like many patrons J'Quay was drawn by the Library's computers. He stops in most days to check e-mail, blogs, etc. His main borrowing interest, however, became movies.

Borrowing movies led him to a certainty about his career choice: he wants to be an actor. However, despite his early interest in movies, his experience at the ACFL&MH has

refined his goal. J'Quay wants to act in the theater.

And thanks to the Carnegie Carnegie, he already has two stage credits under his belt.

J'Quay doesn't remember what the first movie musical he checked out was. But when he asked Senior Library Aide Katie Byerly to recommend another musical she suggested Jonathan Larsen's iconic anthem of bohemian youth *Rent*. J'Quay professes to be the "world's biggest fan" of that smash Broadway musical, and has gone on to become an aficionado of musical movies and musical recordings.

So much so that Children and Youth Services Librarian Erin Tipping asked him if he wanted to get involved with Stage 62, the ACFL&MH's resident theater company. Tipping introduced him to Gina Fleitman, who produced last fall's production of *The Mystery of Edwin Drood*. J'Quay helped out with "front of house" duties (concessions, ushering) and has done so with every Stage 62 production since.

Encouraged by Fleitman and emboldened by the camaraderie he experienced as part of the Drood production, J'Quay auditioned for a part in Stage 62's February 2011 show for children, *Blues Clues*. To his surprise and delight, he landed a part. Three parts actually: J'Quay played the Number 2, Mercury and the Big Bad Wolf.

And he continues to build his theatrical resume. J'Quay secured a part in the ensemble of Stage 62 major fall musical *Hello Dolly*—"rush right out to see it!" J'Quay urges. Though his is not a featured performance, J'Quay already sounds like a seasoned thespian when he says that his job, along with others in the ensemble, is "to make the front people look good!"

J'Quay's mother, Cassandra Gibbs, is so thankful that the Library & Music Hall is such an important part of her son's life. "He's a remarkable kid. The fact that he found his comfort zone at the Library is a major factor in the positive path he is on," she said proudly.

ACFL&MH staff agree. "J'Quay has so much more poise and self-confidence than just a year ago," says Tipping, "not an abundant quality in most young teens."

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For the full list of campaign donors visit www.carnegiecarnegie.com.

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Thank you.

The Way We Were...The Way We Are...

A restored copy of a 16mm film found in the Espy Post collection will be one of the attractions of the ACFL&MH's second annual "Right in our Own Back Yards" open house on Saturday November 26, from 11:00 a.m. until 4:30 p.m.

The program, made possible through the generous support of Northwest Savings Bank, puts the spotlight on the Captain Thomas Espy Post, while also showcasing all aspects of the ACFL&MH's 35,000 sq. ft. facility.

According to outgoing Executive Director Maggie Forbes, not a week has gone by in her eight-year tenure that she hasn't heard, "Why didn't I know this was here?" from visitors marveling not just at the Espy Post but about the ACFL&MH's entire building. Forbes has heard this question as much from people in Carnegie and neighboring communities as from visitors from across the county and beyond.

Hoping that it's creating a Thanksgiving tradition, the ACFL&MH decided to put a big bow around the Library &



Music Hall and show it off to the many people entertaining out of town family and friends.

"Pittsburgh is a 'home for the holidays' kind of place. On Thursday you eat, on Friday you shop and on Saturday you're looking for something special to do with your relatives and friends," observed Forbes.

At 2:00 p.m. the ACFL&MH will present a black and white film from the Espy Post collection that was simply labeled "Chartiers Bridge Opening." The film transports viewers to an earlier, vibrant time in Carnegie history. It captures 11 minutes of parade footage celebrating the June 27, 1934 opening of the new (and still in service) bridge across Chartiers Creek.

Local military, social and ethnic groups march in the parade enjoyed by throngs of onlookers. The film offers a glimpse of the hustle and bustle of a thriving Main Street, including a billboard promoting the movie *Melody in Spring*. It starred Ann Sothern, Lanny Ross and Charles Ruggles and was showing at one of Carnegie's four movie theaters.